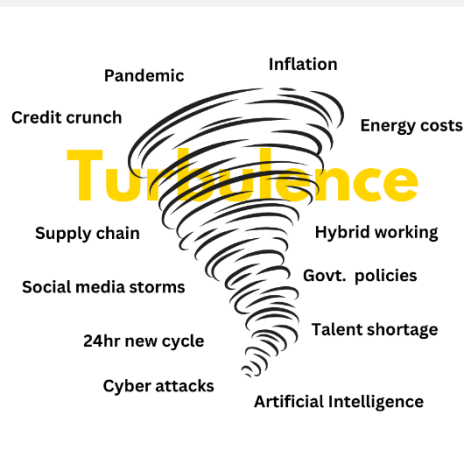


What is this about & why is it important?

The Pathway captures the essence of the approach taken by advantage leaders and is referenced throughout *Toolkit for Turbulence*.

Advantage leaders thrive in turbulence because they use disruption as a force multiplier to build the adaptive capabilities they and their team need to embrace uncertainty, thrive amidst challenges, and learn and adapt rapidly.



HOW TO USE THE PATHWAY MODEL

Use the model as a tool for self reflection and a conversation starter for a team discussion about attitudes towards turbulence.

Here are some prompts:

- Where are the **creative opportunities** in disruption?
- How can we use this disruption to **grow and strengthen** adaptive capabilities?
- What's needed to **scale** these capabilities to enhance versatility for the whole enterprise?

